

# CLOUD-BASED CROWD MONITORING

An abstract graphic on a dark purple background. It features several thin, white, wavy lines that flow from the left towards the right. On the right side, these lines converge and form a network of blue nodes of varying sizes, connected by thin white lines, resembling a data network or crowd monitoring visualization.

MAARTEN VAN STEEN

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# WIFI-BASED PEDESTRIAN MONITORING IN A NUTSHELL

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MOBILE SENDER

MESSAGES

FIXED RECEIVER



38:f9:d3:51:0e:de  
(source address)

b0:be:76:e3:17:2b  
(destination address)

MOBILE SENDER

MESSAGES

FIXED RECEIVER



38:f9:d3:51:0e:de  
(source address)



**AT RECEIVER (WITH KNOWN LOCATION):**

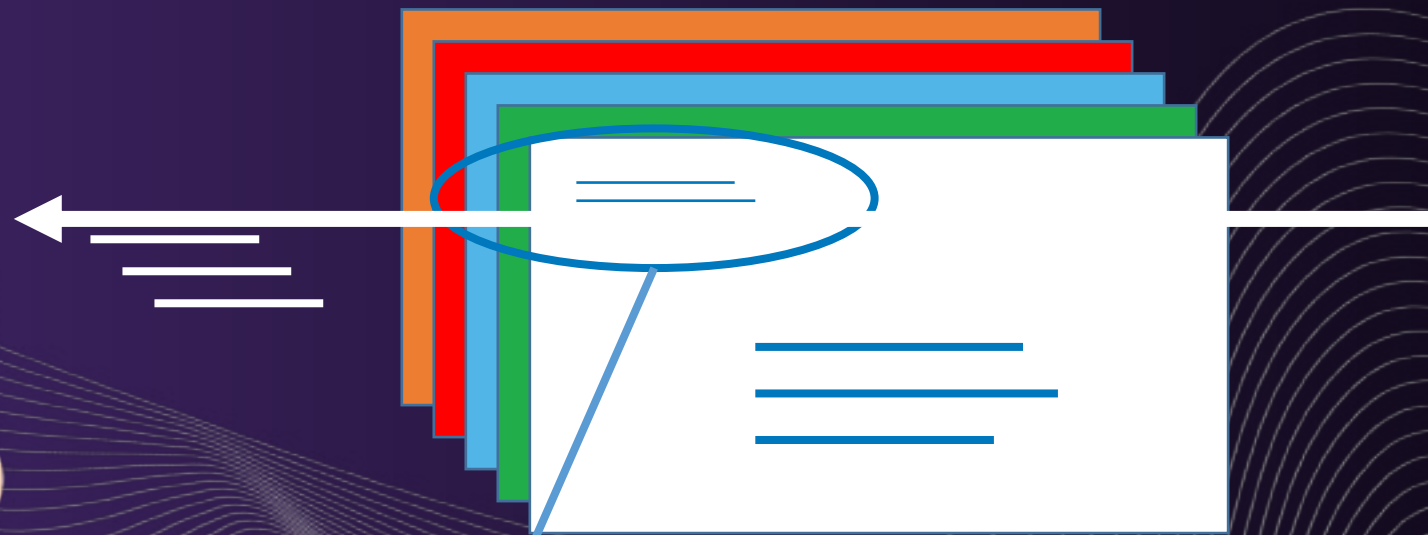
- RECORD SOURCE ADDRESS
- RECORD TIME

**AND YOU KNOW WHERE AND WHEN A PHONE WAS DETECTED**



SMARTPHONE

MESSAGES



38:f9:d3:51:0e:de  
(source address)

REGISTERED

OWNER

A white rectangular area containing logos for several Dutch telecommunications providers: Ziggo, youfone.nl, kpn, Ben, TELE2, and vodafone. The logo for hollands nieuwe. is partially visible at the bottom right.

**SMARTPHONE  
ADDRESS IS  
PERSONAL DATA**



OWNER

38:f9:d3:51:0e:de  
(source address)





# WORKAROUND?



OWNER

38:f9:d3:51:0e:de  
(source address)

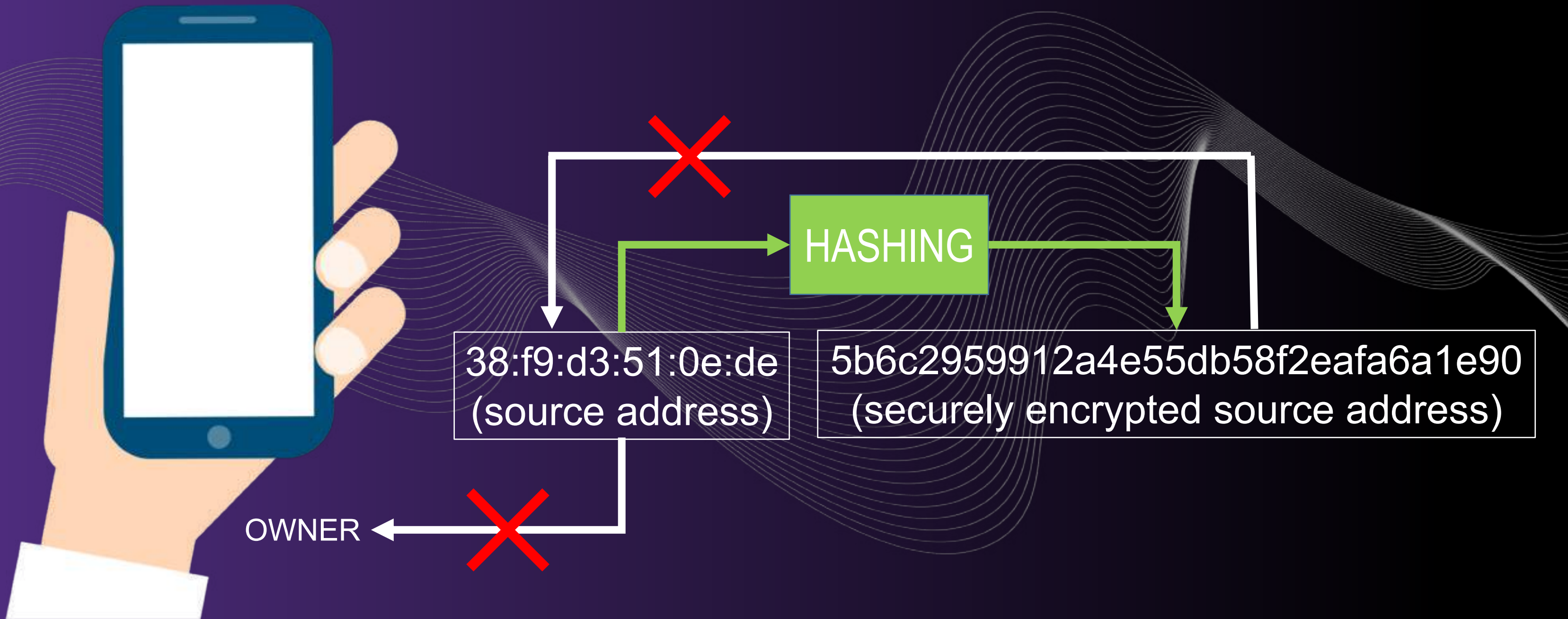


COMPUTATIONALLY EASY

COMPUTATIONALLY HARD  
(BRUTE FORCE NEEDED)

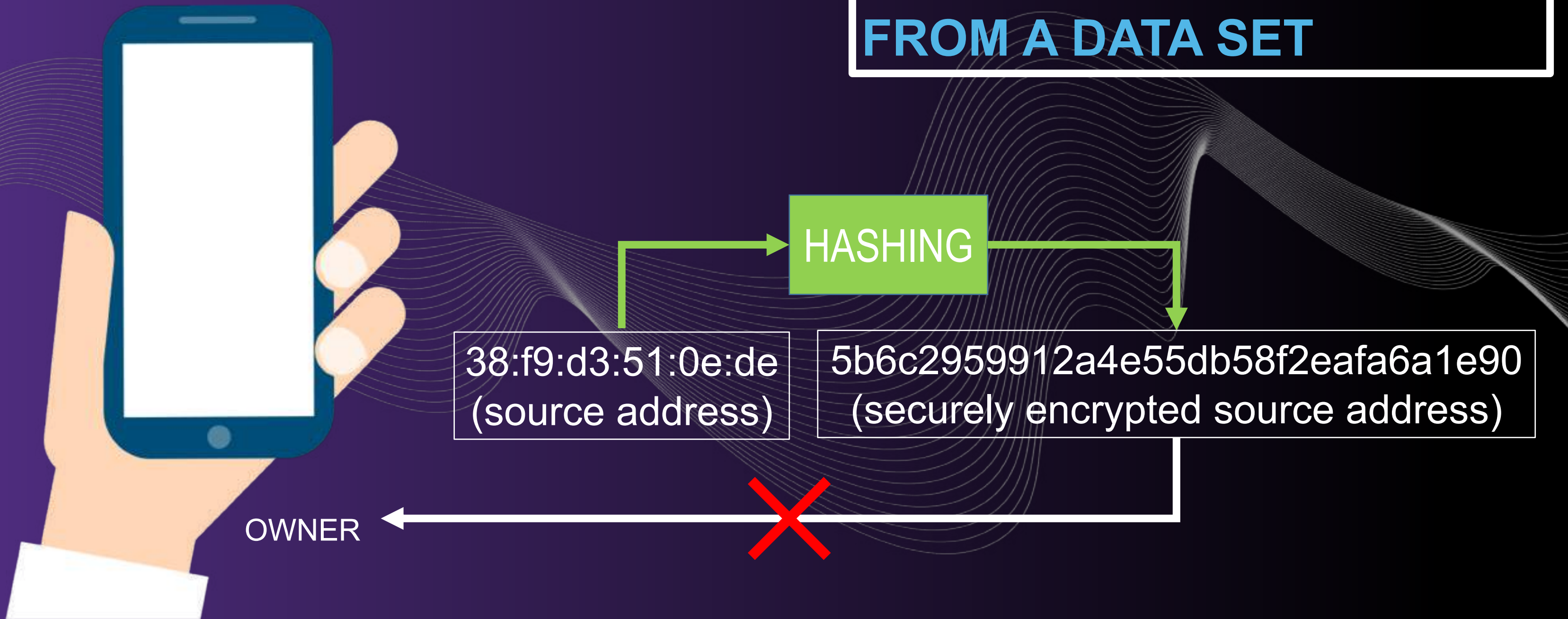


# WORKAROUND?



# WORKAROUND?

**GDPR: AN INDIVIDUAL MAY NOT BE IDENTIFIABLE FROM A DATA SET**





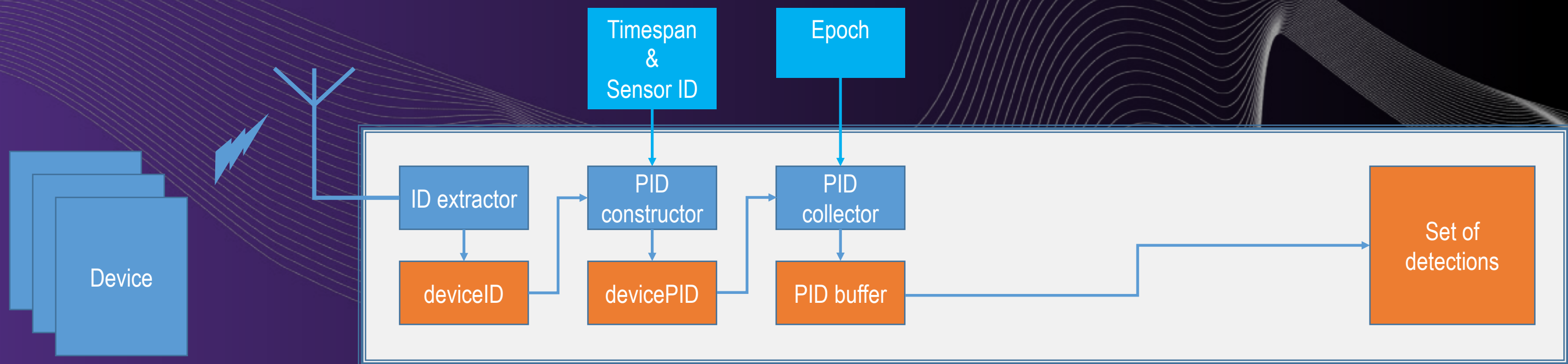
# A FRAMEWORK

The background features a series of white, wavy, concentric lines that create a sense of depth and movement, resembling a stylized path or a series of orbits. Scattered throughout this field are several blue, faceted, geometric shapes that look like crystals or diamonds. The overall aesthetic is clean, modern, and digital.

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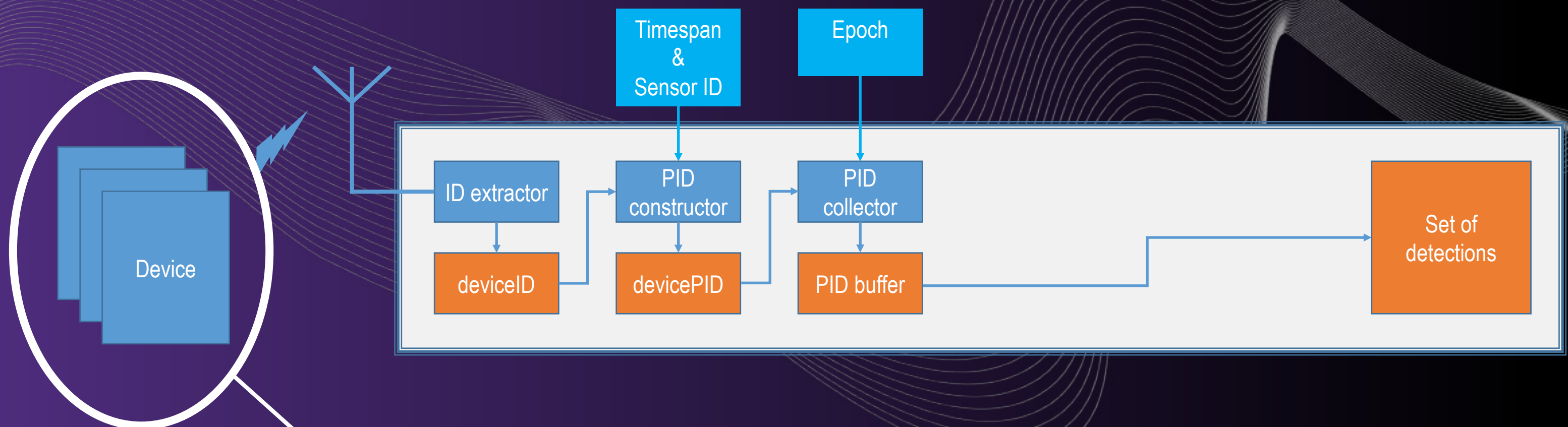
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# TAKING A STEP BACK: A FRAMEWORK



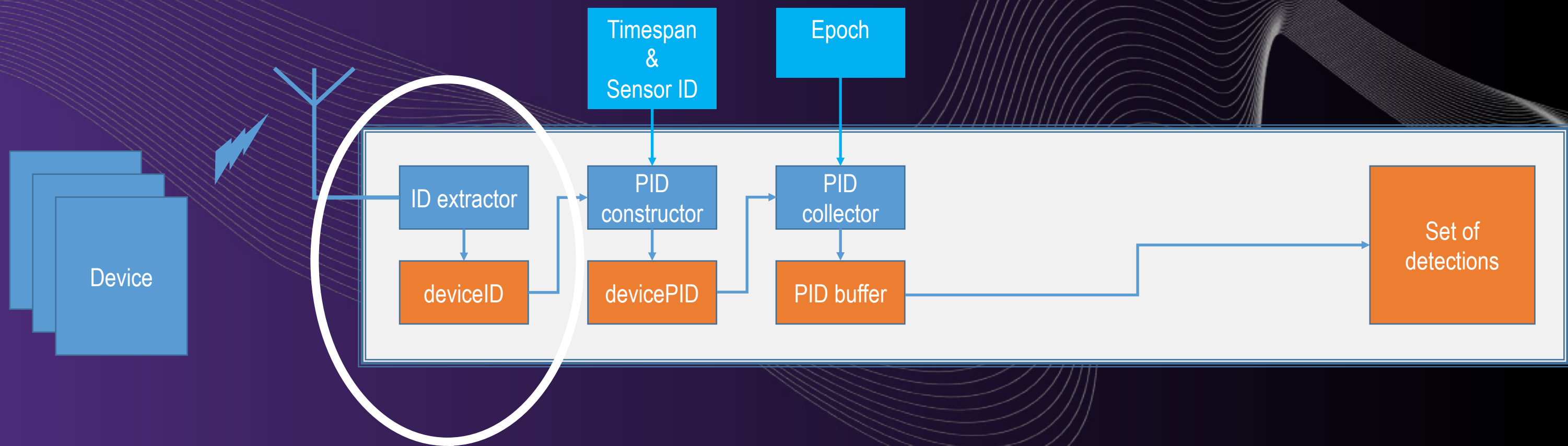


# TAKING A STEP BACK: A FRAMEWORK



TYPICALLY WIFI-ENABLED SMARTPHONES AND OTHER CARRY-ON DEVICES

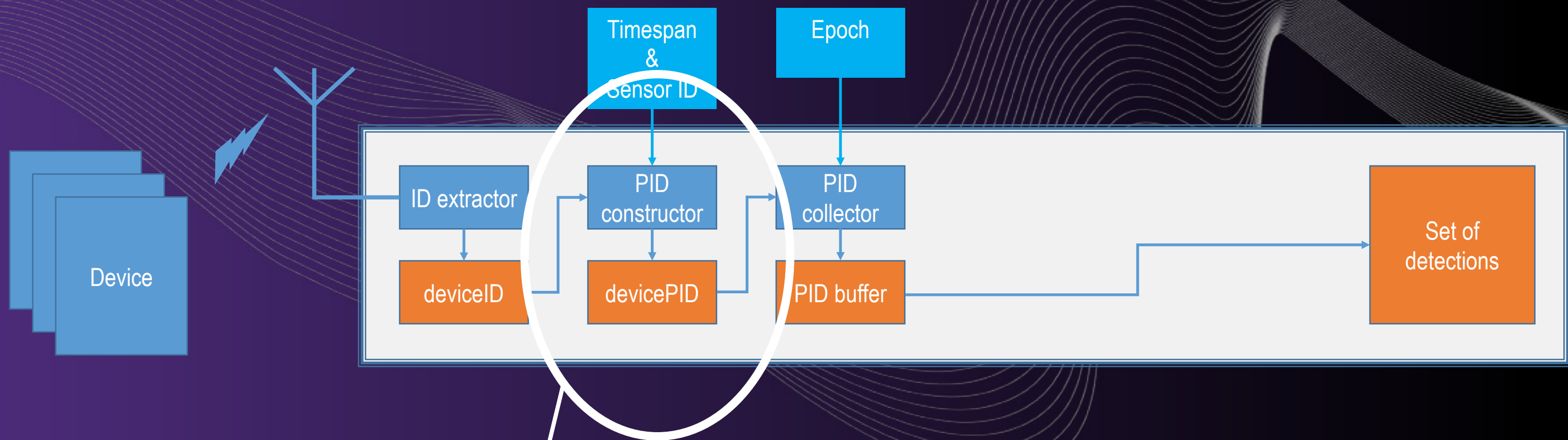
# TAKING A STEP BACK: A FRAMEWORK



A WIFI INTERFACE THAT RECEIVES INCOMING FRAMES AND EXTRACTS A DEVICE IDENTIFIER FROM THOSE FRAMES (USUALLY A MAC ADDRESS)



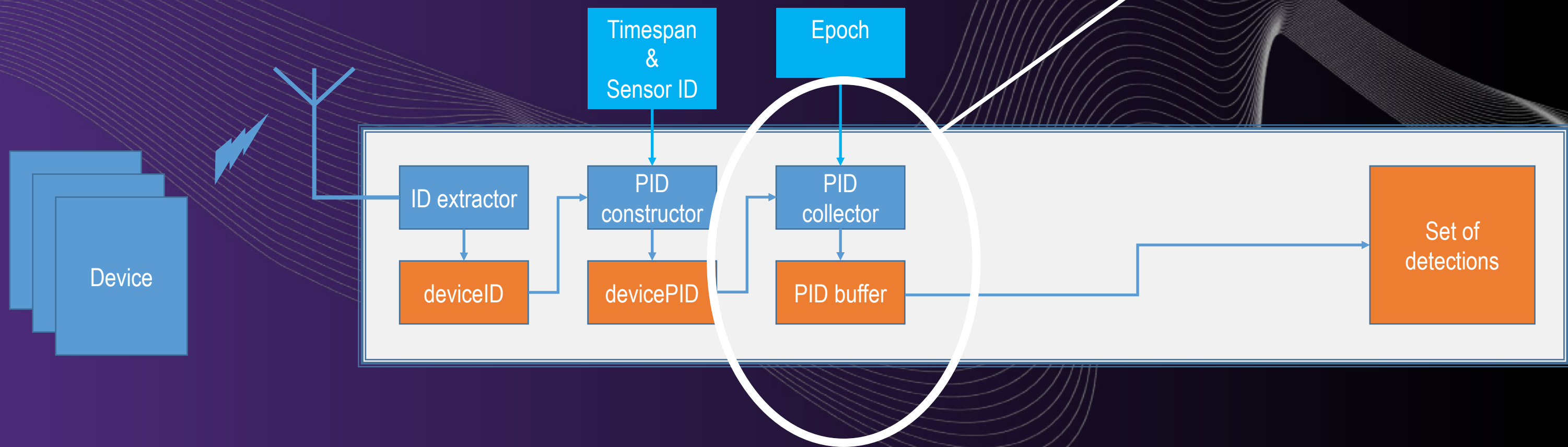
# TAKING A STEP BACK: A FRAMEWORK



TYPICALLY AN ALGORITHM THAT TRANSFORMS A DEVICE ID TO AN IRREVERSIBLE PSEUDONYM (E.G. THROUGH HASHING)

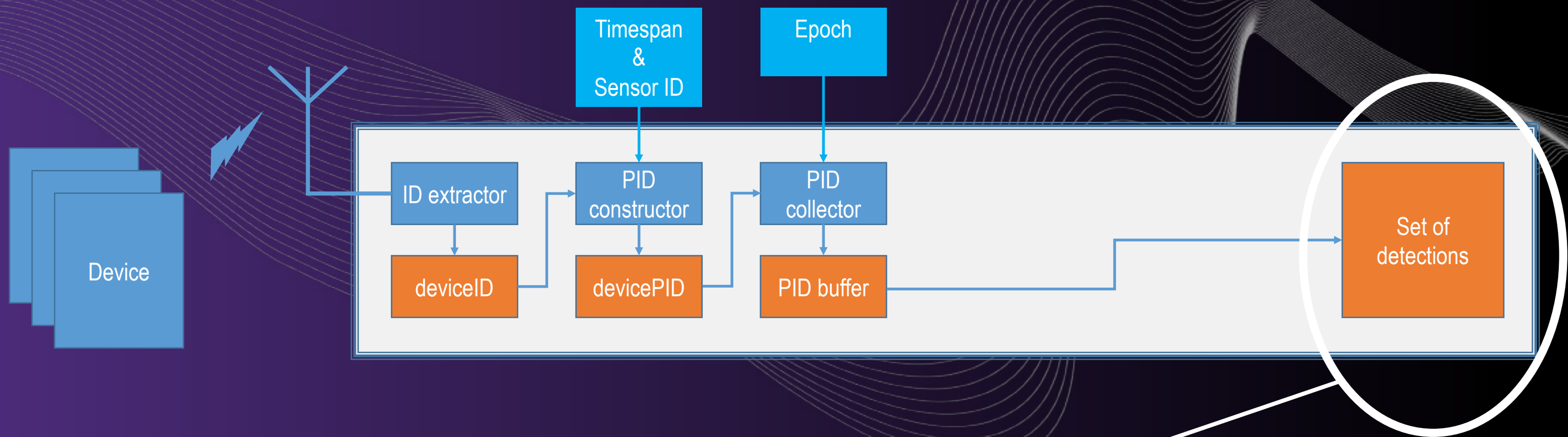
# TAKING A STEP BACK: A FRAMEWORK

MULTIPLE PSEUDONYMS ARE COLLECTED DURING A RELATIVELY SMALL EPOCH, REMOVING DUPLICATES (THE SYSTEM ACCUMULATES INCOMING PSEUDONYMS)



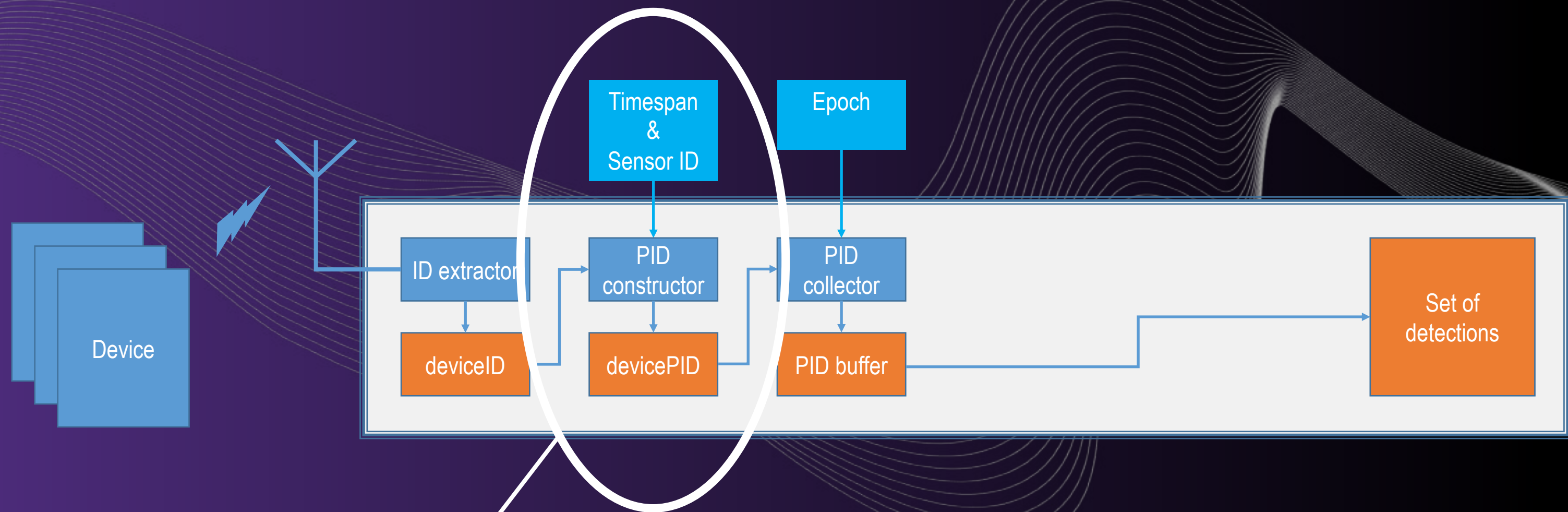


# TAKING A STEP BACK: A FRAMEWORK



DETECTIONS OF THE FORM  $\langle \text{SENSOR}, \text{EPOCH}, \{\text{PIDS}\} \rangle$

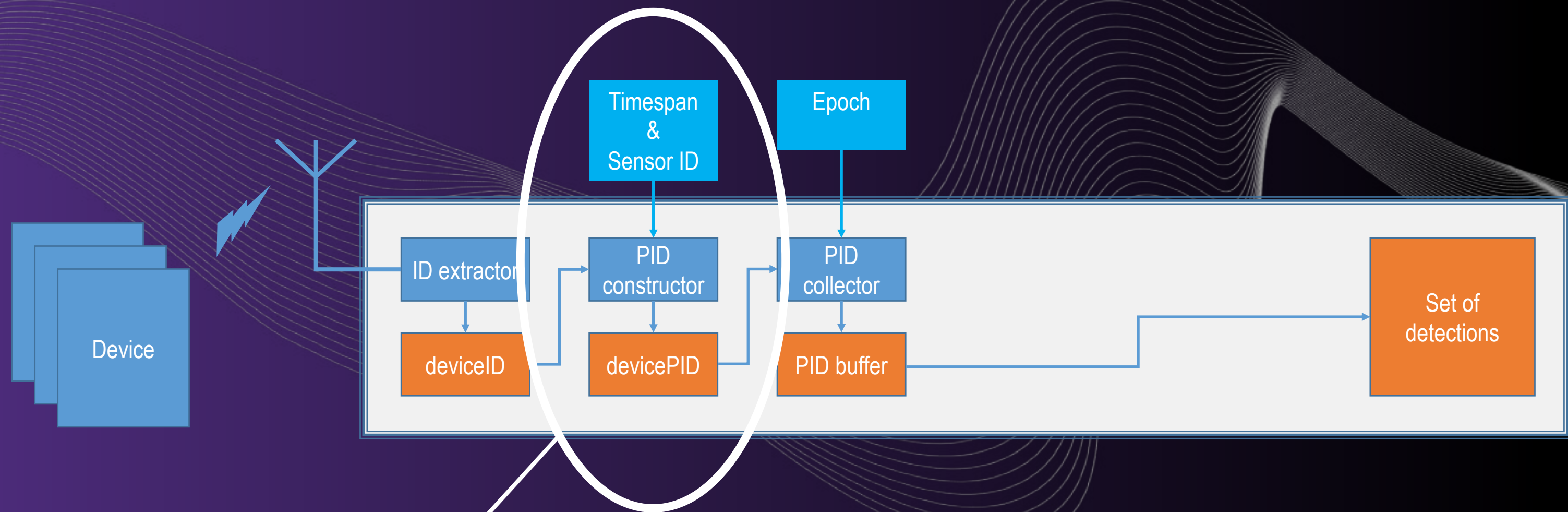
# TAKING A STEP BACK: A FRAMEWORK



A PID MAY BE DEPENDENT ON TIME AND SENSOR

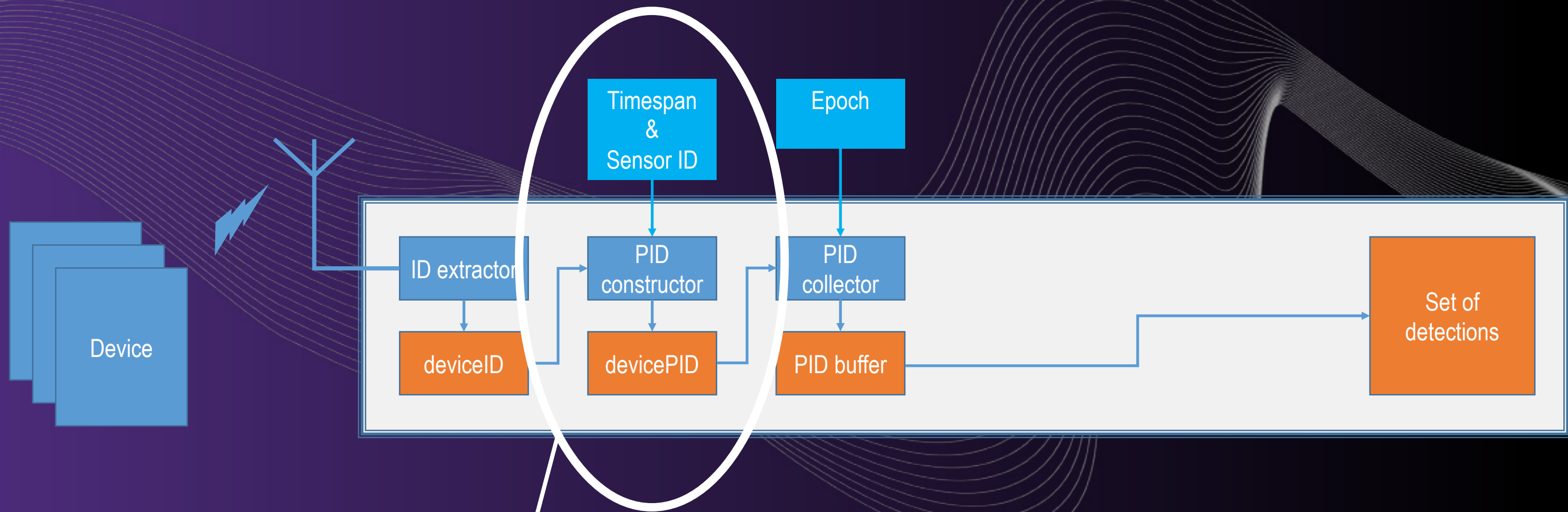


# TAKING A STEP BACK: A FRAMEWORK



PER-SENSOR PID: IMPOSSIBLE TO TRACK MOVEMENTS BETWEEN DIFFERENT SENSORS

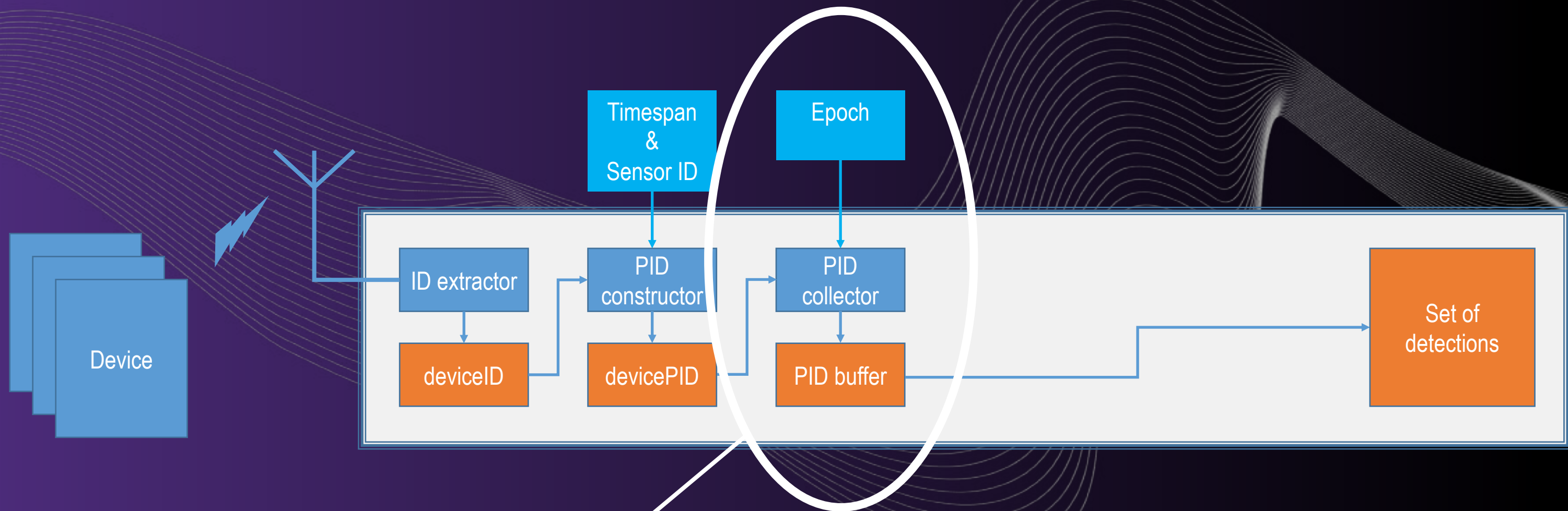
# TAKING A STEP BACK: A FRAMEWORK



TIME-DEPENDENT PID: IMPOSSIBLE TO TRACK RECURRENT BEHAVIORS THAT SPAN OVER A SPECIFIC TIME (E.G. A DAY)

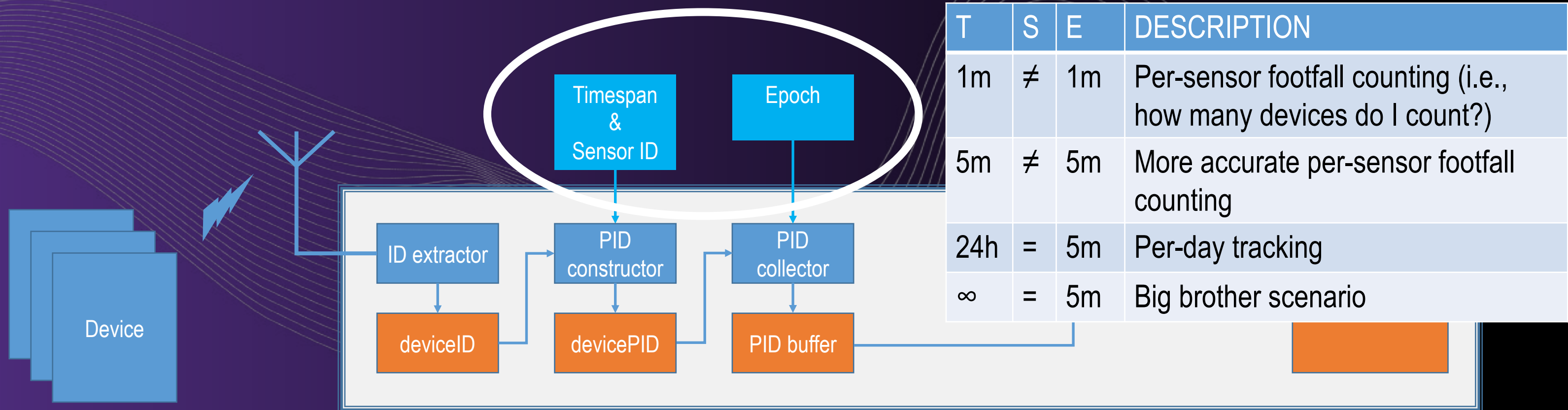


# TAKING A STEP BACK: A FRAMEWORK

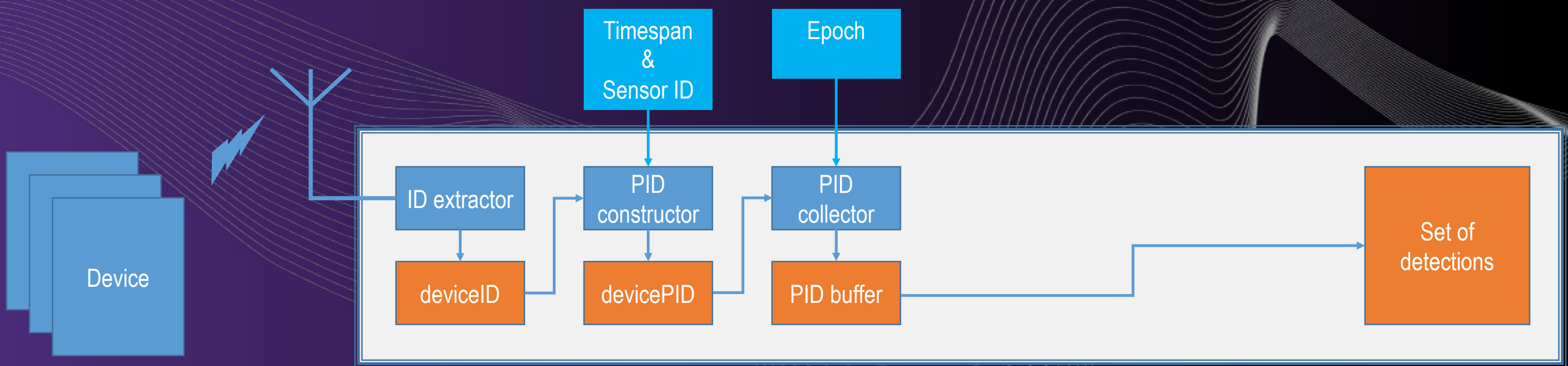


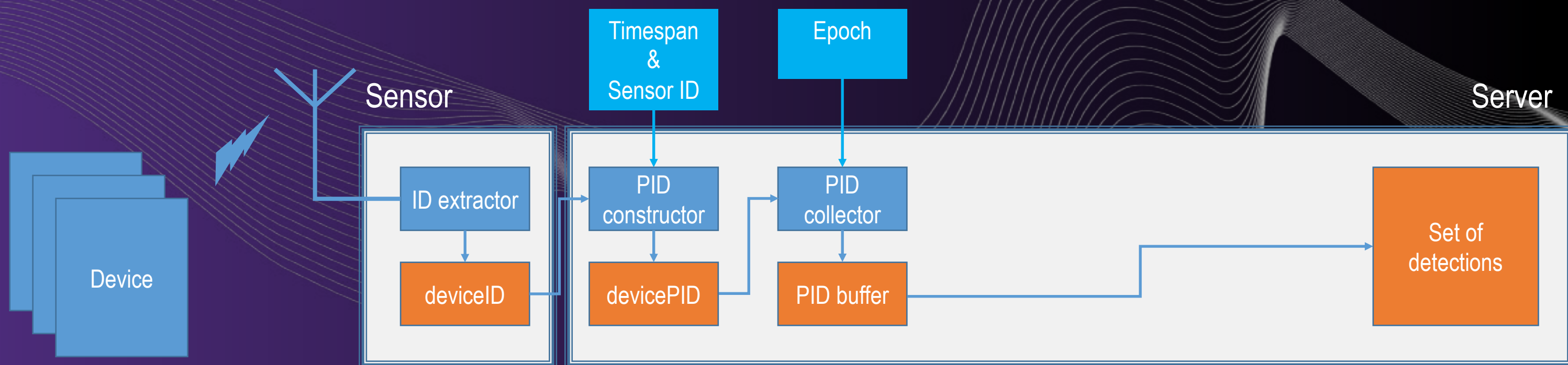
EPOCH DETERMINES THE ACCUMULATION PERIOD. VARIES BETWEEN A FEW MINUTES AND MAXIMUM CHOSEN TIMESPAN

# TAKING A STEP BACK: A FRAMEWORK

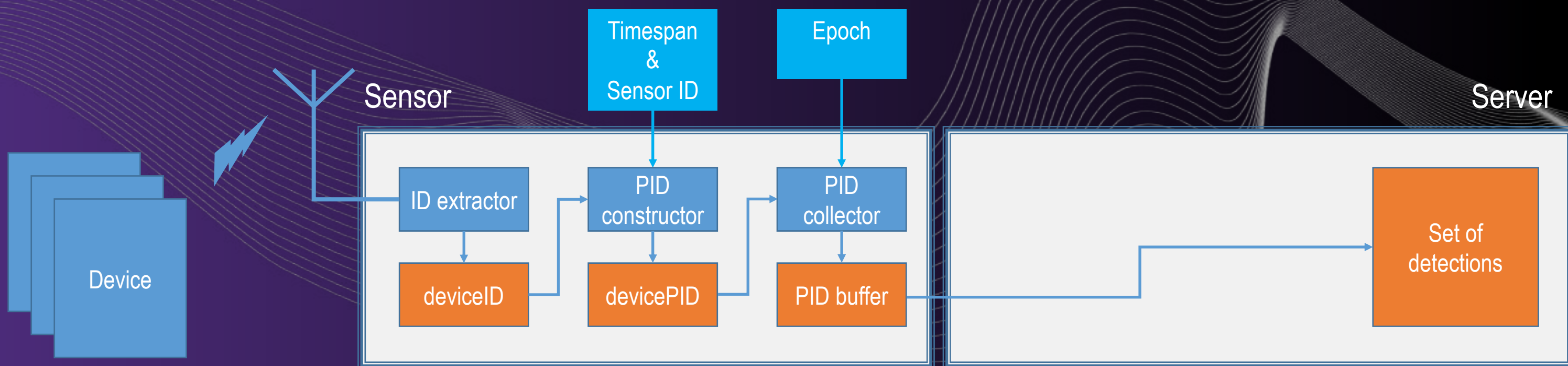


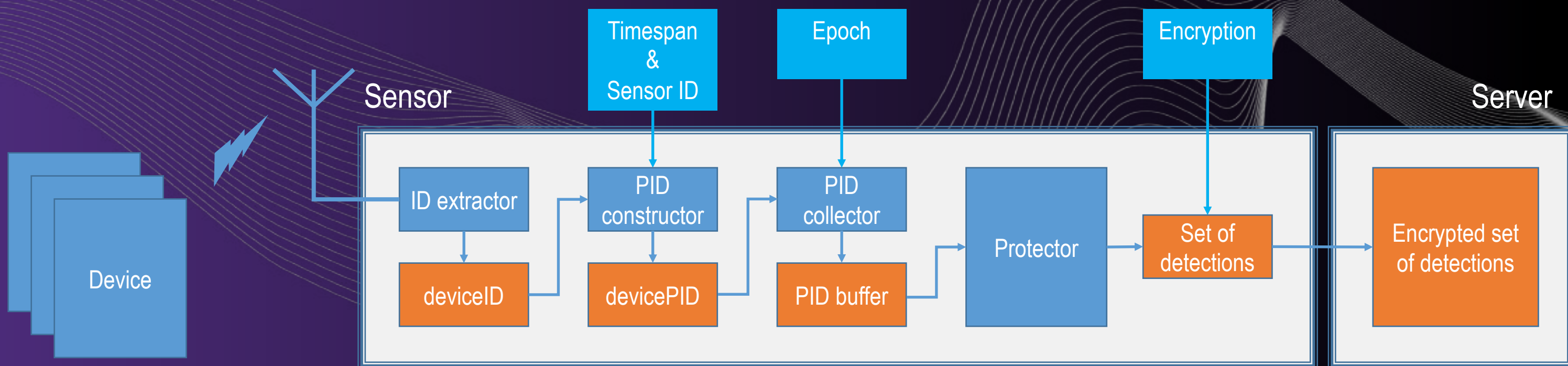




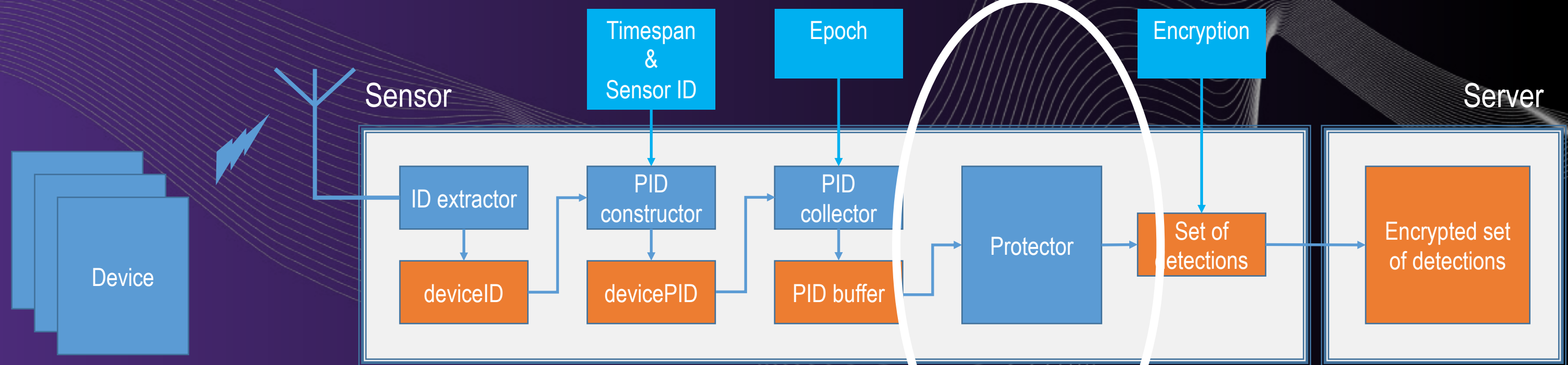




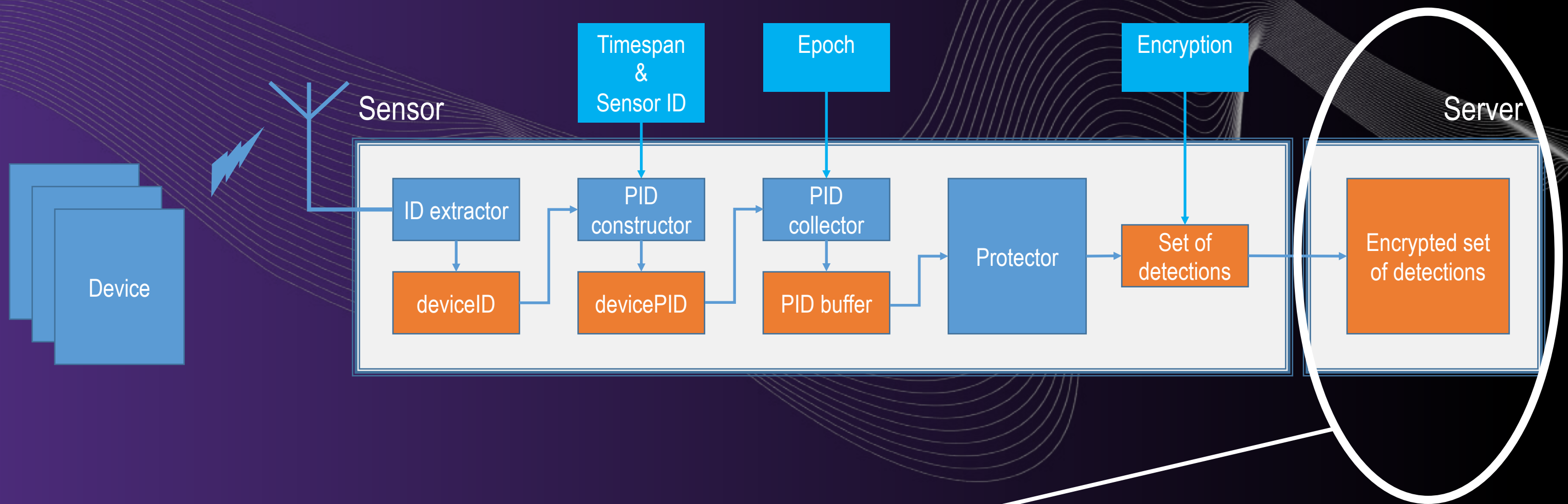








A DATA PROTECTOR, ENSURING THAT DATA ASSOCIATED WITH AN INDIVIDUAL CANNOT BE TRACED BACK TO THAT INDIVIDUAL



AN OBLIVIOUS SERVER: IF ATTACKED,  
DATA ALWAYS REMAINS PROTECTED



# A PROPOSAL

The background is a solid purple color. Overlaid on this are several white, wavy, concentric lines that create a sense of motion and depth, resembling a stylized wave or a field of energy. Scattered throughout the scene are several blue, faceted, geometric shapes that look like crystals or diamonds. These shapes vary in size and orientation, with the largest one positioned in the lower right quadrant. The overall aesthetic is modern and digital.

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## OBSERVATION

- The GDPR is (going to be) extended with rules that allow for **statistical counting**
- Collect signals, process them for counting purposes, and dismiss the data once the results have been established



The General Data Protection Regulation



## PRINCIPLES:

- Data minimization
- Minimal trusted computing base

## CONSEQUENCES (STRICT APPROACH):

- Data is collected only when it is known what to count
- Measured data are discarded asap
- Minimal sharing of data between sensors
- Server is minimized, if needed at all

## BASIC QUERIES:

- How many devices detected by sensor  $S$  during epoch  $E$ ?
- How many devices detected by sensor  $S_1$  during epoch  $E_1$  are detected by sensor  $S_2$  during epoch  $E_2$ ?

## ASSUMPTION:

- Ranges of different sensors do not overlap



## COMPOSITE QUERIES:

- How many devices detected by sensor  $S$  during timespan  $T$ ?
- How many devices moved from sensor  $S_1$  to sensor  $S_2$  during timespan  $T$ ?

## IMPORTANT OBSERVATION:

- Many composite queries can be answered by taking the intersection of sets of detections

## OBSERVATION:

- To count the number of devices all detected by several sensors, it suffices to compute **only the size of intersections** of sets of detected devices.
- No need to know the detected devices

## IMPORTANT OBSERVATION:

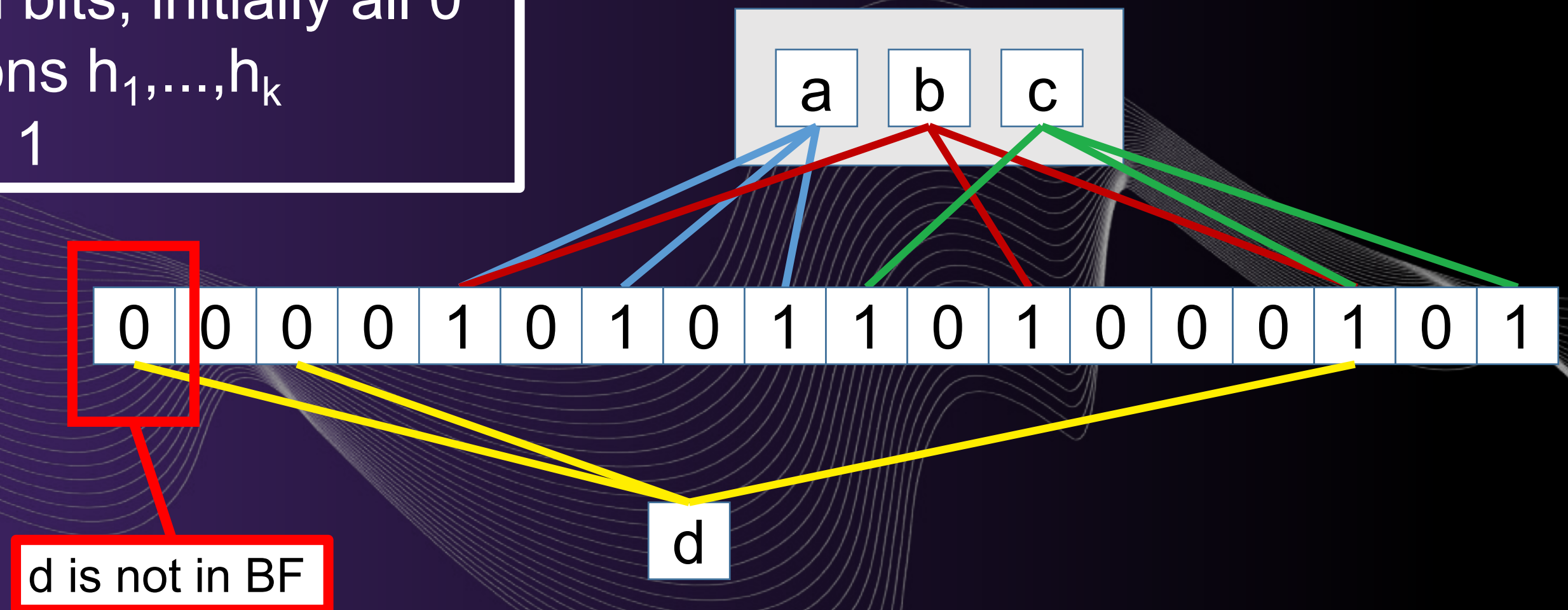
- Bloom filters are ideal for this purpose



# BLOOM FILTERS

m = 18 bits  
k = 3 hash functions  
BF contains 3 elements

- Array BF of m bits, initially all 0
- k hash functions  $h_1, \dots, h_k$
- $BF[h_i(a)] \leftarrow 1$



To know the elements in a BF, requires exhaustive membership testing

# BLOOM FILTERS: COMPUTE INTERSECTION

BITWISE  
AND OR  
MULTIPLY



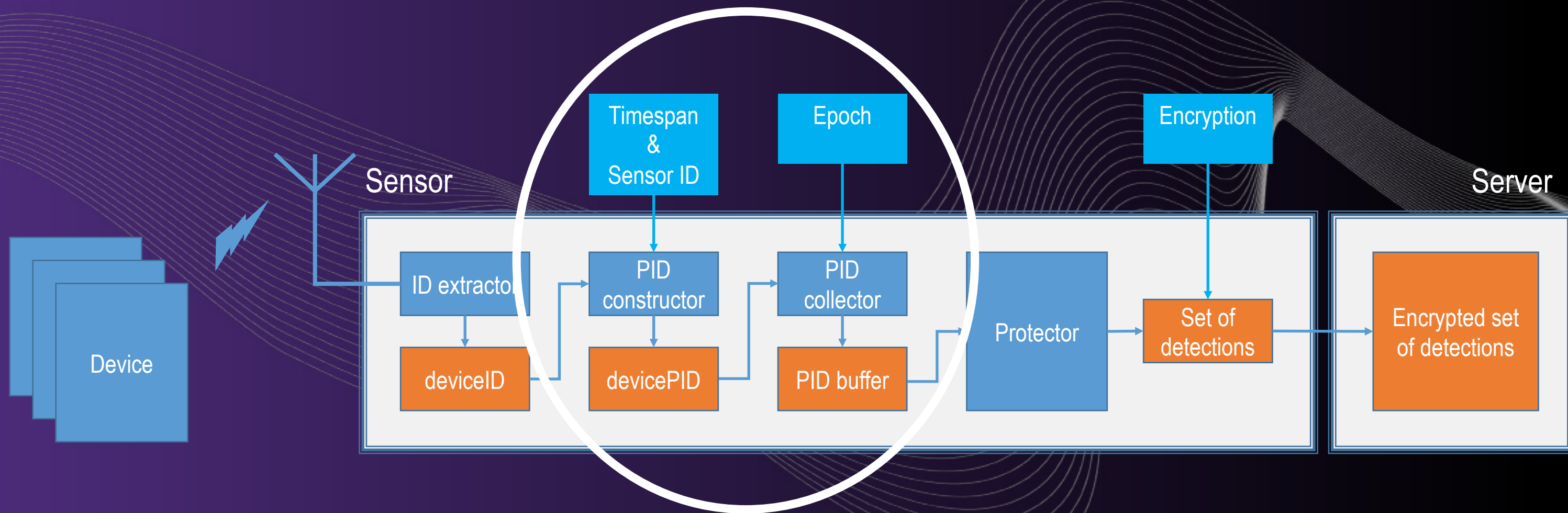
LEADS TO



# BLOOM FILTERS: ESTIMATE SIZE

$$n^* = -\frac{m}{k} \ln \left[ 1 - \frac{X}{m} \right]$$

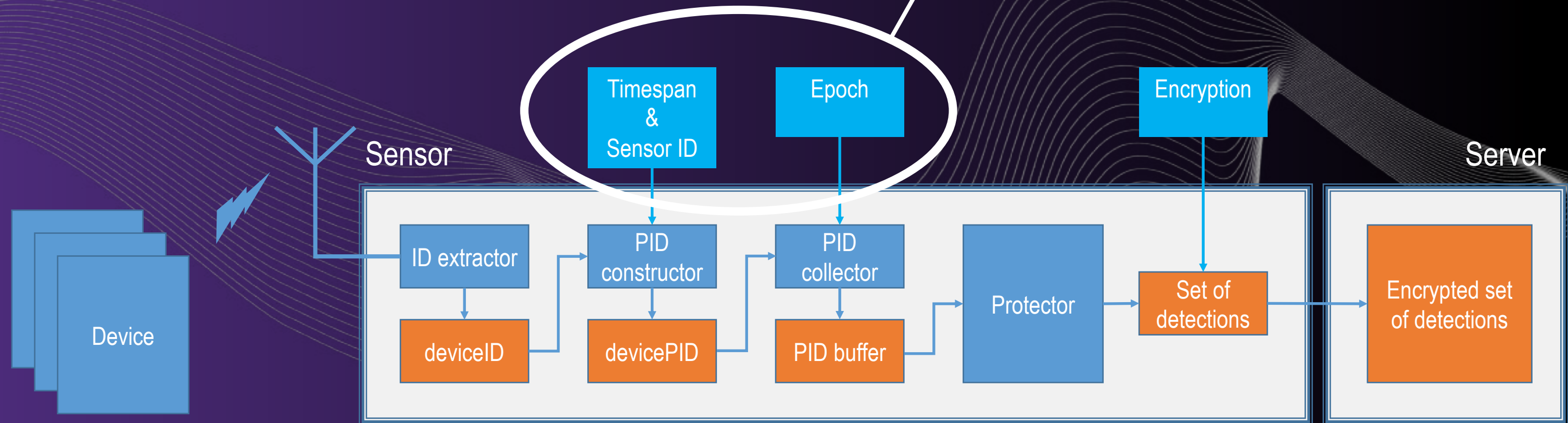
3 (3)	0	0	0	0	1	0	1	0	1	1	0	1	0	0	0	1	0	1
5 (5)	0	1	0	0	1	1	0	1	0	1	0	1	0	0	1	1	1	1
2 (2)	0	0	0	0	1	0	0	0	0	1	0	1	0	0	0	1	0	1

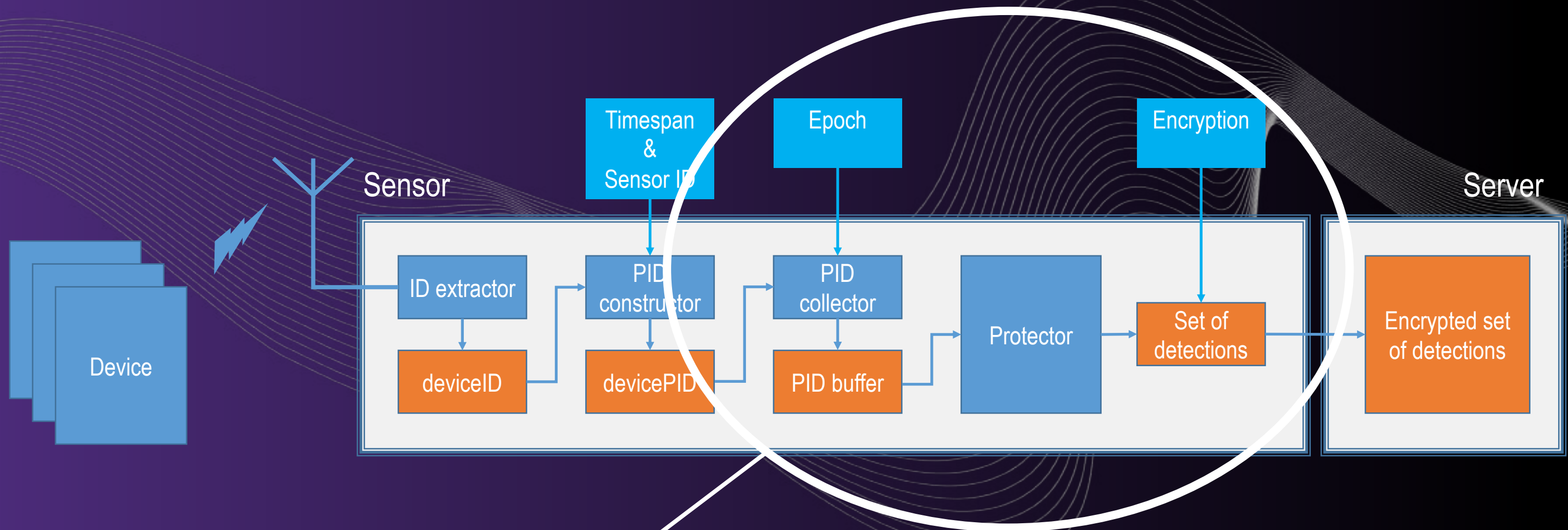


EACH SENSOR SIMPLY COLLECTS MAC ADDRESSES, HASHES THEM AND ADDS THESE TO A LOCAL BUFFER.



ALL SENSORS USE THE SAME (LARGE) TIMESPAN AND THE SAME HASH FUNCTION, AND SAME EPOCH LENGTH





COLLECTED PSEUDONYMS ARE ADDED TO A LOCAL BLOOM FILTER, OF WHICH EACH ENTRY IS ENCRYPTED WITH A GIVEN PUBLIC KEY



## HOMOMORPHIC ENCRYPTION:

- We homomorphically encrypt each entry of a Bloom filter
- Bitwise multiplication is unaffected:  
 $[0] * [0] = [0]$   
 $[0] * [1] = [0]$   
 $[1] * [0] = [0]$   
 $[1] * [1] = [1]$
- $[x]$  = encrypted entry
- Encrypted Bloom filters are stored at a server

## ABOUT ENCRYPTION KEYS:

- We assume there is an **external consumer** interested in the statistical counting of pedestrians
- The consumer provides a **public key**, and keeps the associated **private key** to itself
- The server is assumed to
  - compute intersections (**on encrypted data**)
  - **shuffle the entries** of an intersection before handing it to the consumer
- The consumer knows  $m$ ,  $k$ , and can compute  $X$  (through decryption) and can thus estimate the size of the intersection



## ABOUT THE SERVER:

- Sees only encrypted Bloom filters, which it cannot decrypt
- Is required to compute intersections and shuffle entries
- Is assumed not to collude with a consumer

## IF NECESSARY:

- Let the server only store encrypted Bloom filters
- Let sensors compute intersections (and store at the server)
- Let a specific sensor shuffle before handing over to consumer

# OBSERVATIONS

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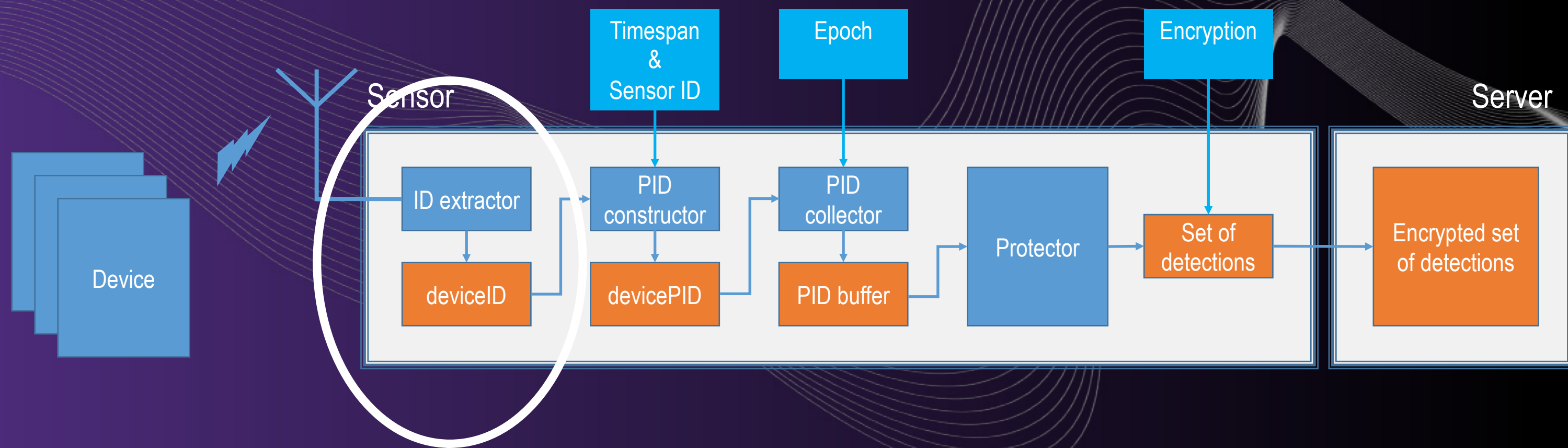
## OBSERVATION:

- Sensor nodes need to be trusted, the server only when it comes to shuffling, unless sensor does shuffling.
- The only information that is revealed are statistical counts.
- Complexity is dictated by composite queries. Simple queries (with only single epochs) are computationally easy.
- Theoretical accuracy is dictated by probabilistic properties of Bloom filters
- Practical accuracy by ability to sample wireless network packets: devices are known to behave very differently.
- We count devices, which is not the same as people: correction will always be needed.

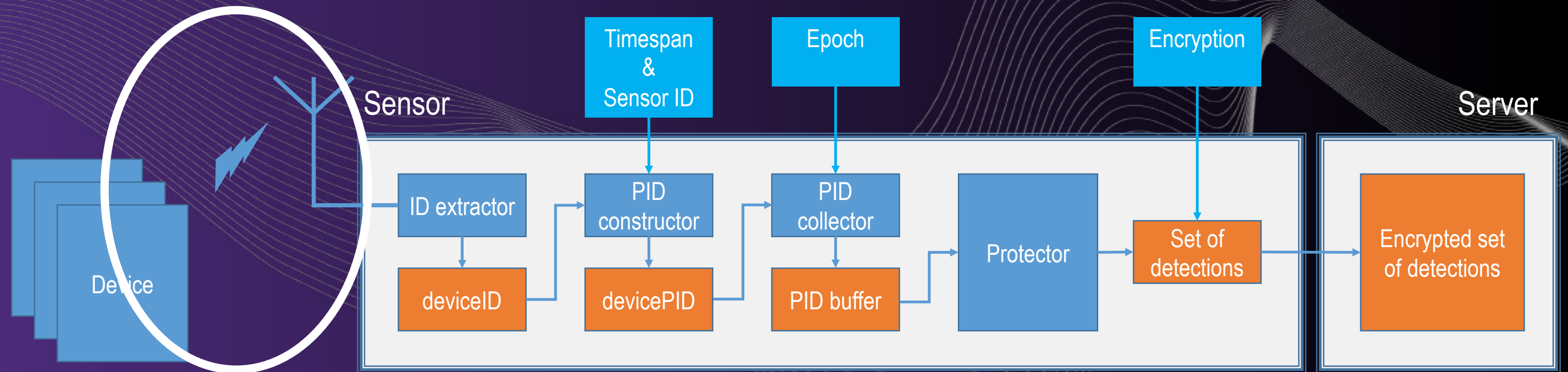
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RANDOMIZATION IS GETTING IN OUR WAY:  
WE NEED TO DEVELOP ALTERNATIVE TECHNIQUES



WIRELESS COMMUNICATION IS SUBJECT TO MANY DISTURBANCES AND INTERFERENCES



# CONCLUSIONS

The background features a dark purple gradient. Overlaid on this are several light blue, faceted, crystalline shapes of varying sizes and orientations. These shapes are connected by a series of thin, white, wavy lines that flow across the frame, creating a sense of movement and connectivity. The overall aesthetic is modern and digital.

- Purposefully design systems for data minimization:
  - Minimize Trusted Computing Base
  - Minimize needed functionality of the cloud
- Privacy because of the edge?
  - A solution that guarantees privacy only because of the edge should be distrusted: privacy is location-independent
  - Data protection is not the same as privacy protection

**Thank you!**